

CLAIMS

1. A method for displaying information on a wireless device having a
5 display, said method comprising:

detecting presence of another wireless device;

receiving, from the another wireless device, a request to display
identifiable information on the display of the wireless device after said
detecting has detected the presence of the another wireless device; and

10 displaying the identifiable information on the display of the wireless
device in response to the request.

2. A method as recited in claim 1, wherein the wireless device is a
wearable computing device.

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3. A method as recited in claim 2, wherein the another wireless device is
a wearable computing device.

4. A method as recited in claim 1, wherein the wireless device is a
20 wearable badge.

5. A method as recited in claim 4, wherein the another wireless device is
affixed to or embedded in an area or a setting.

25 6. A method as recited in claim 5, wherein said method is performed at an
event in which numerous participants wear wearable badges.

7. A method as recited in claim 1, wherein said method further comprises:
accessing the identifiable information to be displayed from the wireless
device.

5 8. A method as recited in claim 1, wherein said displaying of the
identifiable information on the display of the wireless device operates to
display the information in a series of screens on the display.

9. A method as recited in claim 8, wherein each of the screens of the
10 series of screens is cycled after a predetermined time.